

Privacy Policy

Last updated: 2021.05.01

UNISEM Co., Ltd IOT DIVISION ("us", "we", or "our") operates <https://www.unisemiot.com> (the "Website"). This page informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the Website.

We use your Personal Information only for providing and improving the Website. By using the Website, you agree to the collection and use of information in accordance with this policy.

Information Collection and Use

When you visit our website, we collect anonymous information and we may collect or ask you to provide certain information, in order to help us better serve you. We do not collect personal information from you unless you provide it to us. This information, including the anonymous information, may include:

- Clickstream information, that is not personally identifiable, such as such as type of Internet browser and computer operating system used; domain name of the website from which you linked; number of visits; average time spent; pages viewed
- Contact details, such as name, email address
- Information you provide us to receive technical assistance or during any customer service interactions

How We Use Your Data

By providing personal information to us, you acknowledge that you express consent to our collection, use and disclosure of your personal information pursuant to this Policy.

We may use your data to:

- Measure the use of our Website and improve its content
- Provide you with a personalized experience on our Website, readily tailor information to your needs, bypass gated content forms, apply information gathered to personalize content on individual pages and gather information about how the Website is being utilized to develop a better experience
- Subscribe you to receive our email newsletter, or confirm event attendance
- Provide you with additional information about one of our Products
- Provide you with technical and customer support
- Communication of corporate news, product developments and updates
- Verify your identity and entitlement to our products or services, when you contact us
- Enforce our legal rights or comply with legal requirements
- We may store your personal information and comments for future use and reference in order to maintain an appropriate record of our relationship with you.

In addition to the purposes listed above, we may use your data to provide you with advertisements, promotions and information about products and services tailored to you and your needs. This is in compliance with applicable consent requirements. If you do not want us to use Your Data in this

way, you can choose to not give your permission on the webpages and/or forms with which we collect Your Data. This will include un-checking a box on the webpages and/or forms or by unsubscribing at any time from promotional emails.

If you have subscribed to receive a company newsletter or any other type of communication from us and later change your mind, you may contact us to have your name removed from our distribution lists via info@unisemiot.com.

Cookies

- A cookie is a commonly used automated data collection tool. Cookies are small text files that are stored by the browser on your computer or mobile phone. They allow Websites to store things like user preferences. You can think of cookies as providing a “memory” for the Website, so that it can recognize you when you come back and respond accordingly
- The cookies generated by our Website may be used to:
 - Personalize the experience the Website offers
 - More readily tailor information to your needs
 - We may use these cookies to bypass gated content forms
 - Apply information gathered to personalize content on individual pages
 - Gather information about how the Website is being utilized to develop a better experience
- If you do not wish to receive cookies, the Help feature on most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether.
- Additionally, you can disable or delete similar data used by browser add-ons, such as Flash cookies, by changing the add-on’s settings or visiting the Website of its manufacturer
- Because cookies allow you to take advantage of our Website’s features, we recommend that you keep them turned on in order to view our Website at optimal performance.

Disclosing Personal Information to Third Parties

Any Personal Information that you provide to us will be used for our purposes only. Personal Information will not be shared with individuals or other companies other than those referred to in this Privacy Policy.

In some instances, however, we may need to provide Personal Information to third parties that we use to deliver specific products or services to you (such as shipping or direct mailing organizations). In such cases, our agreements with these third parties do not permit them to use Personal Information for purposes other than fulfilling those services or allow such third parties to further disclose your Personal Information.

Google Analytics

This website uses Google Analytics, a web analytics service provided by Google, Inc. (“Google”). Google Analytics uses “cookies”, which are text files placed on your computer, to help the website analyze how users use the Website. The information generated by the cookie about your use of the Website (including your IP address) will be transmitted to and stored by Google on servers in the U.S. If the IP anonymization is activated, Google will truncate/anonymize the last octet of the IP address for Member States of the European Union as well as for other parties to the Agreement on

the European Economic Area. In exceptional cases, the full IP address is sent to and shortened by Google servers in the U.S.

On behalf of the website provider Google will use this information for the purpose of evaluating your use of the Website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage to the website provider. Google will not associate your IP address with any other data held by Google.

You may refuse the use of cookies by selecting the appropriate settings on your browser. However, please note that if you do this, you may not be able to use the full functionality of this website.

Furthermore, you can prevent Google's collection and use of data (cookies and IP address) by downloading and installing the browser plug-in available under

- <https://tools.google.com/dlpage/gaoptout>.

Further information concerning the terms and conditions of use and data privacy can be found at:

- <https://www.google.com/intl/en/policies/privacy/partners/>
- <https://www.google.com/analytics/terms/us.html>
- <https://policies.google.com/privacy>
- <https://support.google.com/analytics/answer/6004245>

Third-Party Sites

The Website may contain links to other third-party sites. When you click on one of these links you are visiting a website operated by someone other than us and the operator of that website may have a different privacy policy. We are not responsible for their individual privacy practices, so we encourage you to investigate the privacy policies of such third-party operators.

Security

The security of your Personal Information is important to us but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

Changes to This Privacy Policy

This Privacy Policy is effective as of 2021.05.01 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page.

We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of the Service after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

Contact Us

If you have any questions about this Privacy Policy, please contact us via info@unisemiot.com.